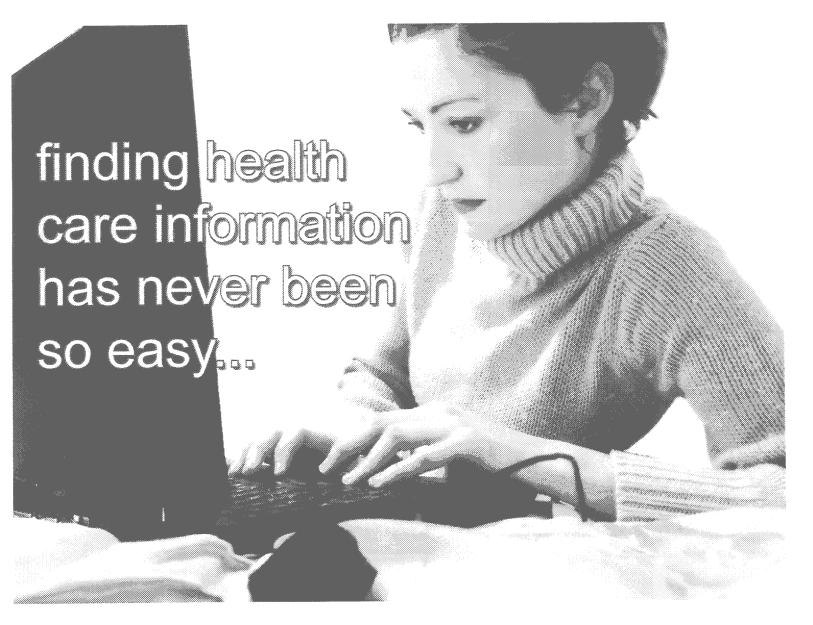
LISA RAWLINS

Lisa Rawlins is the Bureau Chief for State Center for Health Statistics at the Florida Agency for Health Care Administration (AHCA). Her duties include being responsible for contract management for several contracts with the private and public sectors as it relates to the management of AHCA's State Center for Health Statistics. She directs and manages 40 staff members within the State Center for Health Statistics Bureau in the planning, development, organization, implementation and evaluation of health information systems related to data collection, analysis and dissemination for the State Center for Health Statistics. Ms. Rawlins directs the operations associated with data collection, quality measures, audits, data analysis, data integrity and all aspects of data and information security., and directs the collection of health care data and health care information necessary for the statewide comprehensive health planning.

Ms. Rawlins formerly served at project manager for the Florida Governor's Health Information Infrastructure Advisory Board. She was responsible for coordinating board activities; planning and implementing state level meetings on HIT; researching national and state trends in HIT; preparing policy briefs, and keeping board members abreast of latest developments in the field of health information technology. As a Senior Analyst for the Committee on Health Care at the Florida House of Representatives, she analyzed and summarized proposed legislation as it relates to Medicaid, certificate-of-need, health facility licensure and regulation, Medicaid Managed Care, Emergency Services, county Health Departments, practitioner regulation, and public health initiatives to determine its effectiveness and the impact of its passage on the state and other entities and individuals; research and draft legislation and amendments.

She has held other positions in the legislative and healthcare arena. Ms. Rawlins graduated from Georgia State University in 1983, with a major in biology.



The 2004 Florida Legislature's landmark legislation mandating public reporting of health care information has been realized through the Agency for Health Care Administration's (AHCA) transparency actions. In order to have all perspectives, the Legislature required AHCA to facilitate and staff the Comprehensive Health Information System (CHIS) Advisory Council. The CHIS is made up of stakeholders including consumers, purchasers (business), hospitals, physicians, and health plans to review and discuss public reporting issues and to advise Secretary Alan Levine on the best practices for public reporting and transparency implementation activities. To support those activities, the CHIS and their corresponding workgroups, which consist of experts in their fields, have volunteered their time to advise Secretary Levine. AHCA and the CHIS Advisory Council were recently recognized by the National Association of Health Data Organizations for Florida's leadership in public reporting of consumer health information.

Leading the Nation in public reporting of health care data, Florida's efforts directly address the goal to improve health care and reduce skyrocketing costs through transparency. By providing Florida's consumers with more user-friendly and comparative health care information, AHCA will help Floridians become the most informed health care consumers in America.

www.FloridaHealthStat.com

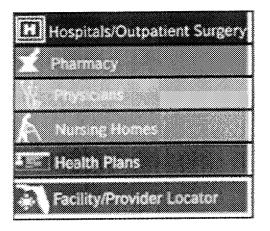
www.FloridaHealthStat.com, provides health care information to assist consumers, health care professionals, and researchers in making well-informed health care decisions and in researching the status of health care in Florida. The site, established by the Agency for Health Care Administration, includes:

- a list of licensed health care facilities and providers in Florida;
- detailed information on patient data from hospitals and ambulatory surgery centers;
- information on insurance, Medicare, Medicaid, medication;
- concerns for seniors and for families:
- consumer publications;
- * statistical health reports, and much more.

Comparative health care data allows everyone to be safety conscious consumers and providers. Visit us today at:

www.FloridaHealthStat.com

Consumer links on our home page include:



www.FloridaCompareCare.gov

A national leader in public reporting of health care data, Florida was the first state in the country to publicly report infection rates and one of the first to report complication rates by facility with the November 2005 release of www.FloridaCompareCare.gov, (a part of FloridaHealthStat.com).

This consumer-focused website provides a clear, transparent view of performance data for selected medical conditions and procedures in Florida's shortterm acute care hospitals and ambulatory surgery centers. This search tool assists consumers. health care professionals, and researchers in comparing hospitals and ambulatory surgery centers, including information on quality of care, pricing and performance. FloridaCompareCare.gov provides useful information to consumers when choosing a health care facility that best serves their needs and to researchers studying the status of health care in Florida.

www.MyFloridaRx.com

Many Florida residents, especially individuals on a fixed income, have to make a choice between purchasing life saving medication or paying their rent or buying their groceries. Policy makers of Florida thought it essential to give consumers a tool for shopping for the best price for prescription drugs.

With the release of the prescription drug website, mandated by the landmark 2004 Affordable Health Care legislation HB 1629, consumers are provided with the retail prices of the top 50-prescribed drugs by pharmacy across Florida. The website, www.MyFloridaRx.com, is a coordinated effort between AHCA and the Florida Attorney General providing a valuable tool to consumers shopping for the lowest priced prescription drugs. More information about understanding prescription drug prices is also available on: www.FloridaHealthStat.com.

These websites are linked for easy access.

